



MEETING MINUTES

Minutes of April 13, 2026 NVHS Athletic Booster NVHS Athletic Booster meeting in person at 6:00pm.

OFFICERS:

President: Jen Tedrow

Vice President:

Treasurer: Elizabeth Sigal

Secretary: Jen Maita

Athletic Director: Branden Adkins

COMMITTEE CHAIR:

Concession Chair: Adrienne Toomey

Fundraising Co-chairs: Jen Lewand & Heather Stupay

Yard Signs: Kelly Moscickis

Membership: Becky Barkley

Website/Social Media: Dave Lewand

Wildcat Wear: Krista Leifheit & Colleen Garrison

Sponsorship: Heidi Hairston & Courtney Webb

Scholarship: Milena Stone & Jessica Gust

The meeting was called to order at 6:06pm by Jen T. A motion was made by Adrienne to approve the minutes, and the motion was seconded by Jen. The motion carried.

Update from President (Jen Tedrow)

- Chick-fil-A is interested in a partnership with the Booster program.
 - This would be different from traditional advertising opportunities such as scoreboard ads.
 - The partnership would include physical signage and table activations at events.
 - Chick-fil-A would donate \$5,000 and serve as a Premier Sponsor.
 - They would also sponsor an “Athlete of the Week” recognition.
 - The goal is to launch the partnership as soon as possible so current seniors can benefit, though details are still being finalized.
- Digital boards will be overseen by Brooke Cooke.
- Open board positions for next year include:
 - Fall Concessions Chair
 - Vice President
 - Secretary
- Fall scoreboard update:
 - We are currently operating on the district’s timeline.
 - The scoreboard will be paid back to the district through advertisement revenue.

- Marketing materials are nearly ready to distribute to the community, but traction has been limited so far.
- Additional help is needed to create a concise sponsorship/package overview.
- The broader community launch is expected soon.

Athletic Director (Branden Adkins)

- Carolyn has decided to step away from the board, so there is currently no consistent secretary coverage. There is not currently someone available to manage responsibilities five days per week.
- Due to ongoing construction, the best temporary location for Sam's Club deliveries is still being determined. For now, deliveries should be directed to Door 53.
- A QR code system will be implemented to help verify deposits. The QR code will connect concession checkout forms with the corresponding deposit date for improved tracking and accountability.
- Upcoming events:
 - Track Meet – 4/24
 - JV Boys Volleyball Tournament
- A meeting with the digital scoreboard vendor is scheduled for 4/14.
 - They will present options for the exterior scoreboard.
 - The district has asked Athletic Directors to explore multiple vendor options.
 - All Athletic Directors will also meet with the Director of Operations regarding digital scoreboard opportunities for the interior scoreboards.

Sponsorship (Heidi Hairston & Cortney Webb)

- Ultimate Ninjas is interested in participating in school events as a potential community partner.
 - They would like to attend events such as football games and back-to-school activities.
 - Their goal is to provide interactive activities for students and children at events.
 - This could be a strong partnership opportunity, and discussions are ongoing.

Treasurer (Elizabeth Sigal)

- Concessions revenue is down 13% year over year; however, the concessions program has still been profitable overall, generating approximately \$15,000 in profit.
- Gross concessions sales are up 7.5%, and concessions continue to be a positive revenue source for the booster program.
- The largest remaining expense is paying off scholarships.

Membership (Becky Barkley)

Membership totals to date:

- 201 total members
- 112 WC members
- 61 Gold members
- 28 Booster members

Comparison to 2025 membership totals:

- 275 total members
- 221 WC members
- 54 Booster members

Scholarship (Milena Stone & Jess Gust)

- Approximately 20 students applied for scholarships, and 10 scholarship recipients have been selected. The winners' names will be shared on 5/20.
- Volunteers will be needed on May 20th to help distribute signs. Sign delivery is expected to take place around 7:00 p.m.
- Students will receive an email reminder to submit the required form/sheet.
- Scholarship recipient names will remain confidential until the ceremony. Students selected for scholarships will receive an invitation prior to the event.

Concessions (Adrienne Toomey)

Fox Wrestling will be hosting a meet at our facility on 4/25.

- They have requested use of concessions for the event.
- Booster volunteers will not be needed to staff or manage concessions.
- The Booster program will receive the profits from concessions sales during the event.

Wildcat Wear (Krista Leifheit & Colleen Garrison)

Looking for two volunteers to help with BFC and WW who are interested in getting more involved.

- The commitment would be during lunch periods one Friday each month.
- A lead volunteer is also needed to help organize materials, handle cleanup/packing, and complete deposits.
- Information will also be shared on the class page to help recruit volunteers.

Sales have been slow recently.

The online store will be cleaned up and reorganized over the summer.

Fundraising (Jen Lewand & Heather Stupay)

The Craft Fair continues to be viewed as a strong fundraising opportunity with the potential to generate significant revenue for the booster program.

Yard Signs (Kelly Moscickis)

No update

Social Media (Dave Lewand)

- A social media post will be created to congratulate the senior scholarship recipients.

- Additional volunteers are needed for spring concessions, and volunteer opportunities will be promoted on social media.

The meeting was adjourned at 7:21pm by Jen Tedrow. Becky seconded the motion.

Next MEETING: Monday, May 11 in the NVHS faculty lounge.