



MEETING MINUTES

Minutes of **March 9, 2026** NVHS Athletic Booster NVHS Athletic Booster meeting in person at 6:00pm.

OFFICERS:

President: Jen Tedrow

Vice President:

Treasurer: Elizabeth Sigal

Secretary: Jen Maita

Athletic Director: Branden Adkins

COMMITTEE CHAIR:

Concession Chair: Adrienne Toomey

Fundraising Co-chairs: Jen Lewand & Heather Stupay

Yard Signs: Kelly Moscickis

Membership: Becky Barkley

Website/Social Media: Dave Lewand

Wildcat Wear: Krista Leifheit & Colleen Garrison

Sponsorship: Heidi Hairston & Cortney Webb

Scholarship: Milena Stone & Jessica Gust

The meeting was called to order at 6:06pm by Jen T. A motion was made by Adrienne to approve the minutes, and the motion was seconded by Jen. The motion carried.

Update from President (Jen Tedrow)

Indoor Revenue Share

- We received our first revenue share check totaling \$1,450.
- This payment covers the first six months, although the advertising board was only installed in November and December.
- The amount represents our 25% share of the revenue generated.

Advertising / Lead Generation

- There is an ongoing need for additional advertising leads.
- The group discussed the possibility of having someone chair this role to focus on generating new leads.

Outdoor Scoreboards

- We will officially be receiving new outdoor scoreboards.

- The district will finance the project and front the cost for our school and other District 204 high schools.
- Boosters will need to fundraise to cover our portion of the initial cost. We plan to publicize our scoreboard direct Fundraising campaign, and push it out more broadly.
- Advertising revenue generated from the outdoor scoreboards will be returned to the district.
- Our organization will need to provide the down payment, but the district has been very supportive in helping move the project forward.
- The district is currently overseeing the process, with a goal of installation by the fall.
- The district also has capital funds allocated to support outdoor scoreboard upgrades, and all schools will receive the same scoreboard model.

5Essentials Survey

- Members were reminded to complete the 5Essentials Survey.

Coaches' Wish Lists

- The group discussed reviewing coaches' wish lists.
- Consideration may be given to funding select items from these lists.

Open Positions for Next Year

- The organization plans to share open positions with a wider audience to help recruit volunteers.
- Positions currently open include:
 - Concessions Chair
 - Secretary
 - Membership
 - Advertisement Chair for scoreboards

Athletic Director (Branden Adkins)

- No update

Sponsorship (Heidi Hairston & Cortney Webb)

- Sent the editable word document invoice to Cortney
- Re-secured fenceline banners, with exception of Spartan House which could not be fixed.
- Re-ordered Spartan House banner for re-print from Matt Minnerick. Will put up when it's complete.
- Currently pursuing several new leads on sponsors and a potential partnership with Chick-Fil-A

Treasurer (Elizabeth Sigal)

- Overall income is down \$17,000, but the organization still maintains a healthy account balance.

Expenses

- Accounting and filing fees have been completed; this represents one of our larger annual expenses, along with scholarships.

Revenue Areas

- Website/online sales (WW) are slower compared to last year.
- Membership numbers are down.
- Concessions revenue has performed well and remains a strong contributor.

Membership (Becky Barkley)

- Two new members joined as of last week.
- Membership records will be updated next week; current membership stands at 189 members.
- The Athletic Office has been contacted to request spring sports rosters.

Basketball Membership

- The varsity basketball team had three Booster members this season.
- It was noted that encouragement to join Boosters may need to come directly from coaches, as families are currently not joining on their own.

Scholarship (Milena Stone & Jess Gust)

- The scholarship application is now open, and the link has been shared with reviewers.
- Currently, 2 of 8 reader positions have been filled; additional volunteers are needed to sign up.
- Application Deadline: March 23
- Pre-scoring: March 24–25
- Essay Reading: March 26

Eligibility Requirement

- Applicants must have a **minimum GPA of 2.5**.

Concessions (Adrienne Toomey)

- The proposal is to assign parents to specific concession volunteer shifts (date and time).
- Each parent would be responsible for their assigned shift and, if they are unable to attend, they would need to find someone to cover their shift.

Wildcat Wear (Krista Leifheit & Colleen Garrison)

- Spirit Wear sales have been slower than expected.
- For the “Road to State” event, 144 t-shirts were ordered with the expectation they would sell quickly.
- Shirts were priced at \$15 each, but only about half have been sold so far. The year is printed on the shirts, the group is exploring ways to recover the remaining costs.

Fundraising (Jen Lewand & Heather Stupay)

- Planning is underway for a craft show in the fall.
- The team is reaching out to vendors, with a goal of contacting approximately 200 vendors.
- A date for the event is currently being finalized.

Yard Signs (Adrienne Toomey)

- March 20 yard sign orders due for spring season.

Social Media (Dave Lewand)

- Several committee chairs have requested a transition from Webmail to Gmail for organizational email accounts.
- The goal is to improve ease of use, accessibility, and overall communication management for board and committee members.

The meeting was adjourned at 7:21pm by Jen Tedrow. Becky seconded the motion.

Next MEETING: April 13, 2026 at 6:00pm in the NVHS faculty lounge.