



MEETING MINUTES

Minutes of **November 10, 2025** NVHS Athletic Booster meeting in person at 6:00pm

OFFICERS:

President: Jen Tedrow

Vice President:

Treasurer: Elizabeth Sigal

Secretary: Jen Maita

Athletic Director: Branden Adkins

COMMITTEE CHAIR:

Concession Chair:

Fundraising Co-chairs: Jen Lewand & Heather Stupay

Yard Signs: Adrienne Toomey

Membership: Becky Barkley

Website/Social Media: Dave Lewand

Volunteer Coordinator:

Wildcat Wear: Krista Leifheit & Colleen Garrison

Sponsorship: Heidi Hairston

Scholarship: Milena Stone

Agenda (before we start each meeting we take verbal attendance, call the meeting to order with 2 motions and approve the minutes of the past meeting with two motions)

The meeting was called to order at 6:01pm by Colleen. A motion was made by Adrienne to approve the minutes, and the motion was seconded by Jen. The motion carried.

Update from President (Jen Tedrow)

- Email was sent out to all winter coaches with Boosters information. Liaisons all set up. Teams are running volunteers for their events. Email to membership goes out 11/14 with events (members, ornaments, yard signs, indoor sign update, etc). Dr Fuhrer is sending out a joint PtSA/Boosters email soon about how we give back.
- Opportunity to partner with Media program and Wildcat weekly to promote new boards and also give them some experience with new technology.
- Need more leads for Indoor Scoreboards.
- Banners are getting more traction so Heid is maxed out.
- Connecting to other smaller sports or unrepresented groups.

Athletic Director (Branden Adkins)

- Fall sports are wrapping up with swim. Cross Country had 2 all staters and took 14th place. Successful fall with individual accolades. Girls basketball and others are starting today but

boys swim and bowling. Adding sponsors to the app this year. Met with Kim Johnson on app to get ideas. Big event- Wrestling scuffle on 12/6.

Sponsorship (Heidi Hairston)

- No update

Treasurer (Elizabeth Sigal)

- Finances are a little low this year (\$20K revenue down).
- Wildcat Wear is currently down, concessions were only \$775 down from last year. Didn't trend that poorly with poorer weather and low crowds the last week of season.
- Challenges outside our span of control.

Membership (Becky Barkley)

- 152 members which is down from last year (over 200).
- Freshman is low across the board. Fall membership was slightly less than in the past.
- Go Fan is also down about \$8 per Elizabeth.
- Becky is continuing to think about ideas- pass them on. More signs posted.

Scholarship (Milena Stone & Jess Gust)

- Jess and Milena talking Friday. Site opens in January, Jan 5th? Up to 8-10 recipients are on the table based on finances. Keep with the website and Google form but need to change when it's due- around spring break.

Concessions (Adrianne)

- Look a week ahead at volunteers and then reach out.

Wildcat Wear (Krista Leifheit & Colleen Garrison)

- Slow during lunch periods on Fridays, especially during lunch period. Working on the class of 2030 for the 8th grade open house night in January. Also going to try to sell some Christmas shirts during the Crystal Concert.
- 2nd semester hours will be one Friday a month at BFC and every Friday at Main, except if there is a Friday or weekend event.
- Staff sale before the holidays as well. (40% markup average from cost so we still make money on 20% off on staff sale) Patty Delega is helping with updating socials.
- Add a donation item for Wildcat Wear to the Square so it would be tax-deductible for us.

- Krista- request for post-season surveys brought to her by football parents. Branden will talk to her privately.

Fundraising (Jen Lewand & **Heather Stupay**)

- Split the pot at the last game \$55.
- Shake shack- 2 orders. Trend in not hitting the minimum lately. Pause on the dinner nights.
- Ornament website is up with a new design. Cookie fundraiser with 50/50 split. \$20/dozen. 2 for \$5 at concessions. Get more details on shelf-life. Thinking about tournaments. Instead of dinner fundraisers Jen is going to look more into a trivia night and craft show.

Yard Signs (Adrienne Toomey)

- Next ordering window is open and finishes 11/24 before Thanksgiving to arrive before finals. Transitioning to a new person so Adrienne can do indoor concessions.

Social Media (Dave)

- How do you win NC17 athlete of the week? We need to blast it more through socials and membership. The New Year's raffle will be set-up as last year. Same goal- \$5,000. (Earned \$2,500 last year.) Raffle starts the beginning of December.
- Request for contacts for leads for indoor boards- most important to work on going forwards.

Volunteers

- No update

The meeting was adjourned at 7:36pm by Becky. Adrienne seconded the motion.

Next MEETING: December 8, 2025 at 6:00pm in the NVHS faculty lounge.