



MEETING MINUTES

Minutes of **May 19, 2025** NVHS Athletic Booster meeting in person: 6:00pm @ NVHS

OFFICERS: (highlight those in attendance)

President: Jen Tedrow

Vice President: Carrie Foley

Treasurer: Elizabeth Sigal

Secretary: Jen Maita

Athletic Director: Branden Adkins

COMMITTEE CHAIR (highlight those in attendance):

Concession Chair: Huma Khimani

Fundraising Co-chairs: Jen Lewand & Heather Stupay

Yard Signs: Adrienne Toomey

Membership: Becky Barkley

Newsletter & Social Media: Jessica Gust

Website: Dave Lewand

Volunteer Coordinator: Carrie Foley

Wildcat Wear: Krista Leifheit & Colleen Garrison

Sponsorship: Heidi Hairston

Scholarship: Milena Stone

Agenda (before we start each meeting we take verbal attendance, call the meeting to order with 2 motions and approve the minutes of the past meeting with two motions)

Meeting was called to order at 6:00pm

Previous April Meeting Minutes approved, motioned by Carrie Foley and Becky 2nd the motion.

Update from President (Jen Tedrow)

Back to school 2025-2026 dates:

Aug 11 - School Readiness, Freshman Orientation, Wildcat Kickoff

Aug 12 - Soph Open House

Aug 13 - New Student Open House

Aug 14 - Frosh Fest

Aug 19 - School starts

Aug 27 - Curriculum night at BFC

Sept 4 - Curriculum night at Main

*Anderson Bookshop July 24, 25, 26 wants to know if we want to do concessions for this event. Jen will send out a survey to check everyone's availability.

*2025-2026 looking for someone else to help with social media, concessions, manage inventory, running volunteer sheets.

Athletic Director (Branden Adkins)

Coach Wish Lists

- *Coaches are asked to submit their wish list items by June 30.
- *Approval of requests will occur in August/September.

Program Development

- *NV is not planning to offer girls flag football or wrestling at this time.

Scoreboard/Sponsorship Research

- *Branden Adkins conducted additional research into companies that support athletic programs through sponsorships. Nevco is our current scoreboard provider, but communication has been challenging.
- *Exploring ScoreVision Media for outdoor scoreboard options.

ScoreVision Proposal Highlights

- *Seeking school partners for a 10-year agreement.
- ScoreVision will secure sponsors; we would receive 25% of the profit and two scoreboards valued at \$100,000. To fully implement, we would need to purchase an outdoor scoreboard for approximately \$250,000. Revenue generated from this scoreboard would be split 50/50 with ScoreVision. If we identify and provide sponsor leads, we retain 100% of the profit from those sponsorships. Leasing is not an option for this agreement. ScoreVision handles outreach once we provide local sponsorship contacts.

Projected Timeline

- *Target implementation is Spring of the 2026–2027 school year.

Sponsorship (Heidi Hairston)

- *No update

Treasurer (Elizabeth Sigal)

- *Wildcat wear showed strong growth in both sales and engagement.
- *Revenue is tracking about 40% compared to this time last year.
- *Go Fan usage and revenue has increased since this time last year .
- *There is an increase in coaches' wish list item requests this year and all wish list items were approved and fulfilled. The Booster Club contributed approximately \$30k toward funding these items.

Membership (Becky Barkley)

- *The school year ended with 275 Booster Club members with 221 Wildcat members and 54 booster members.
- *Baseball led with 50% participation and won the \$500 cash prize.
- *Girls soccer followed with 41% participation.
- *Gold paw print decal will be added as a new benefit for gold membership.

Scholarship (Milena Stone)

- *This chair position will be open for next school year if anyone is looking to fill a position.
- *15 students were chosen for scholarships which will be awarded on 5/21.
- *2025-2026 we will set a maximum number of students to be awarded up to 15 (for 2025-2026).

Concessions / Volunteers (Huma Khimani, Carrie Foley)

- *This is an open chair position for the 2025-2026 school year. Please consider volunteering.
- *Teams who volunteer for 2025-2026 concessions will be given back a portion of the proceeds to their team.
- *5/19 last night for concessions until the fall season.
- *Football season starting in the fall, we need to consider partnering with a nearby restaurant to bring in employees to 'man the grill' for Friday night football games.
- *All athletic coaches need to ask parents to sign up for Booster Club membership and volunteer opportunities.

Wildcat Wear (Krista Leifheit & Colleen Garrison)

- *Fine Arts festival net sales of Wildcat Wear \$2,636.79
- *Orders that were placed for Wildcat Wear items will come in during the summer (mid July)
- *Looking for a BFC volunteer to sell Wildcat Wear on Fridays during the school year. Please consider volunteering.

Fundraising (Jen Lewand & Heather Stupay)

- *Explore new restaurants opening up in the fall on Route 59 for fundraising opportunities.

Volunteers (Carrie Foley)

- *We need volunteers to run concessions.

Social Media (Jess Gust)

- *No update

Website (Dave Lewand)

- *No update

Yard Signs (Adrienne Toomey)

- * No update

Meeting adjourned at 7:15pm - Jen Tedrow motioned and Carrie 2nd the motion.

Next MEETING: Fall 2025 NVHS in the faculty lounge.

(After each meeting, the Secretary emails out the minutes in PDF form to all Boosters board and committee members and the Athletic Director.