



## MEETING MINUTES

Minutes of **March 10 , 2025** NVHS Athletic Booster meeting in person at 6:00pm @ NVHS

### **OFFICERS: (highlight those in attendance)**

President: Jen Tedrow

Vice President: Carrie Foley

Treasurer: Elizabeth Sigal

Secretary: Jen Maita

Athletic Director: Branden Adkins

### **COMMITTEE CHAIR (highlight those in attendance):**

Concession Chair: Huma Khimani

Fundraising Co-chairs: Jen Lewand & Heather Stupay

Yard Signs: Adrienne Toomey

Membership: Becky Barkley

Newsletter & Social Media: Jessica Gust

Website: Dave Lewand

Volunteer Coordinator: Carrie Foley

Wildcat Wear: Krista Leifheit & Colleen Garrison

Scholarship: Milena Stone

### **Agenda (before we start each meeting we take verbal attendance, call the meeting to order with 2 motions and approve the minutes of the past meeting with two motions)**

Meeting was called to order at 6:00pm by Jen Tedrow and second by Jen Maita

Previous February Meeting Minutes approved motioned by Becky Barkley, Jen Maita 2<sup>nd</sup> the motion.

#### Digital Scoreboards Presentation Representative

- Video Board on football field to enhance experience
- Local schools who have a digital scoreboard include DGN DGS Benedictine
- 11 year warranty
- Service call with have someone on site within 24 hours
- Want to bring a great experience
- Build a sponsorship package
- Size: 29x16
- Sponsorship package has many templates
- Scoring, live videos and sponsorships
- Score Vision is the software they propose to use with the digital scoreboard. It is a \$7500 year subscription fee that includes includes ipad to run games and scoring, unlimited training,
- Goal is to incorporate students in digital media
- Timeline - TBD
- Find sponsor within area
- 10-12 weeks once contract is signed to installation

## **Update from President (Jen Tedrow)**

- **Swim & Dive Scoreboard:**  
A \$10,000 scoreboard for Swim and Dive is planned as part of their grant request for next year.
- **Scholarships:**  
Continue reviewing and supporting scholarship opportunities as part of our broader community and student support initiatives.
- **Team Wish Lists:**  
Encourage teams to submit or update their Wish Lists so we can prioritize funding requests and allocate resources effectively.

## **Athletic Director (Branden Adkins)**

- Spring sports season has started.
- Indoor concessions has a digital menu
- Instructional needs kids will operate it as the Wildcat Cafe

## **Sponsorship (Heidi Hairston)**

- No update

## **Treasurer (Elizabeth Sigal)**

- Healthy financials overall revenue up 38%
- \$10,000 profit made in Wildcat Wear
- Wildcat Club is 80% up (it's the passes)
- Raffles/Sponsorships up 130%

## **Membership (Becky Barkley)**

- Becky will work with Dave to locate previous email records in order to notify community members about upcoming fundraising dates.
- Current membership totals: 263 members (215 Wildcat, 48 Booster).
- Proposed changes to membership pricing:
  - Booster Membership: Increase from \$35 to \$40
  - Wildcat Membership: Increase from \$75 to \$80
  - Gold Membership: Remains at \$150, includes a chair but does not include passes
  - Consider including a 25% Wildcat Wear coupon with Wildcat Membership as an added incentive
  - Membership deadline: March 17
  - We do not want to limit people's ability to purchase passes, so memberships should remain available
- Suggest bundling a Booster-only membership with an optional pass
- Aim to streamline offerings under Gold Membership + All-Year Access
- Friendly competition between seasonal sports teams has not significantly impacted membership and is proposed to be discontinued; funds can be better allocated toward a digital scoreboard

### **Scholarship** (Milena Stone)

- We need scholarship readers 10-12 and currently have 6.
- April 10 is the reading

### **Concessions** (Huma Khimani)

- We will host a track meet for middle school kids and will look for volunteers 4/11, 4/22, 5/2, 5/9 at 4:30pm

### **Wildcat Wear** (Krista Leifheit & Colleen Garrison)

- We will consider offering select staple items for Wildcat Wear items for sale online
- Fine Arts is scheduled for May 17

### **Fundraising** (Jen Lewand & Heather Stupay)

- Restaurant night has raised \$253.54
- Sharko's dine out is 3/19
- April is Texas Roadhouse
- Joliet Slammers is offering individual parents to go volunteer at a game and a portion of the proceeds will be given back to NV Boosters. Unsure of the percentage that it would give back.

### **Social Media** (Jess Gust)

- A new twitter account will be created.

### **Website** (Dave Lewand)

- Website is up and running at <https://nvhsboosters.com/>
- Will create a landing page for the 2025-2026 school year for membership enrollment

### **Yard Signs** (Adrienne Toomey)

- The website is back open for people who want to place orders for the spring yard signs.

### **Volunteers** (Carrie Foley)

- No update

Meeting adjourned at 7:26pm by Jen Tedrow and Jen Maita 2<sup>nd</sup> the motion.

**Next MEETING: April 7, 2025 at NVHS in the faculty lounge.**