



MEETING MINUTES

Minutes of **December 16, 2024** NVHS Athletic Booster meeting in person: 6:00pm @ NVHS

OFFICERS: (highlight those in attendance)

President: Jen Tedrow

Vice President: Carrie Foley

Treasurer: Elizabeth Sigal

Secretary: Jen Maita

Athletic Director: Branden Adkins

COMMITTEE CHAIR (highlight those in attendance):

Concession Chair: Huma Khimani

Fundraising Co-chairs: Jen Lewand & Heather Stupay

Yard Signs: Adrienne Toomey

Membership: Becky Barkley

Newsletter & Social Media: Jessica Gust

Website: Dave Lewand

Volunteer Coordinator: Carrie Foley

Wildcat Wear: Krista Leifheit & Colleen Garrison

Sponsorship: Heidi Hairston

Scholarship: Milena Stone

Agenda (before we start each meeting we take verbal attendance, call the meeting to order with 2 motions and approve the minutes of the past meeting with two motions)

Meeting was called to order at 6:00pm by Carrie Foley and second by Adrienne Toomey.

Previous November Meeting Minutes approved, motioned by Jen Tedrow and Krista Leifheit 2nd the motion.

Update from President (Jen Tedrow)

- The 8th grade open house on January 15th from 6-8 PM needs a few more welcoming faces at the table. We will have banners, yard signs, and flyers.
- Courtney Webb has asked to be involved, and it was suggested that she help with concessions.
- An email will be sent out to all booster members at the end of the week with updated events such as fundraising, scholarships, and volunteer opportunities.

Athletic Director (Branden Adkins)

- The athletic website has been updated with our link, and the liaisons have been updated.
- An inquiry was made about clubs and activities working concessions. Jen stated that this would only be possible if the spots are not filled by athletic teams. Currently, indoor concessions aren't generating enough revenue to financially reward student groups.

- We will be in the gym during the January 15th open house.

Sponsorship (Heidi Hairston)

- No update

Treasurer (Elizabeth Sigal)

- Sales are up about \$20,000, but the bank account is lower than in the past because wish lists were granted all at once instead of being spread out over three installments.
- She would like more line items from the accountant to better track money from the different sources.

Membership (Becky Barkley)

- There are currently 249 members, which is a decrease of about 150.
- There was a discussion about developing a premier membership, which would include a chair or blanket, based on Metea Valley's program.
- Other school's membership levels were also mentioned.
- While it would be ideal to have a deal ready for the Open House on January 15, more time is needed.
- The general consensus is that the current system has too many choices, and people are not following through with their purchases.
- Jen will review revenue from membership and ticket sales through GoFan and determine the appropriate levels to discuss in January.

Scholarship (Milena Stone)

- Scholarship information will go live on January 6th, with the application due on Monday, April 7th. The scholarship details will be emailed out and posted on social media.

Concessions (Huma Khimani)

- The workload for indoor concessions is being reorganized, with Huma handling boys basketball, Carrie handling wrestling, and Theresa Clifford managing girls basketball.
- Swim and dive, as well as gymnastics, have been self-sufficient for several years.

Wildcat Wear (Krista Leifheit & Colleen Garrison)

- Sales were completed before winter break.
- Shirts will be sold at the January 15 open house.
- The pre-order class shirts cost \$8.50 each, and 100 shirts were sold, generating \$672 in revenue with \$177 owed.
- In the past, the treasurer has requested a winter and summer inventory, and volunteers will complete this task in January or February.

- There is hope to open the WCW store one time for each indoor sport during a heavily attended game or meet.

Fundraising (Jen Lewand & Heather Stupay)

- Ornament sale raised \$210.
- Dog grooming (mostly through donations) totaled \$200.
- Sharko's check is coming.
- The basketball split-the-pot raised \$25, which has never been done before, but could become a regular event at busy games (e.g., WV or NC).
- A Chick-fil-A fundraiser was recently held.
- Upcoming fundraisers include Lil' Pops and Duck Donuts in January.
- The stadium chair idea involves selling 50 chairs at \$40 each, 100 chairs at \$35 each, with the vendor providing delivery.
- The Golden Ticket campaign raised \$1,400 via Rally Up, which ended on New Year's Day.
- Other fundraising ideas include a trivia night or a comedy club event.

Social Media (Jess Gust)

- No Update -

Website (Dave Lewand)

- Website is up and running at <https://nvhsboosters.com/>

Yard Signs (Adrienne Toomey)

- The winter orders have arrived and are being delivered.
- The website is back open for people who want to place orders for the spring batch.
- The online system went very smoothly.

Volunteers (Carrie Foley)

- No update

Meeting adjourned at 6:56pm, by Carrie Foley and Jen Tedrow 2nd the motion.

Next MEETING: January 14, 2-25 at NVHS in the faculty lounge.