



MEETING MINUTES

Minutes of **November 11, 2024** NVHS Athletic Booster meeting in person: 6:00pm @ NVHS

OFFICERS: (highlight those in attendance)

President: Jen Tedrow

Vice President: Carrie Foley

Treasurer: Elizabeth Sigal

Secretary: Jen Maita

Athletic Director: Branden Adkins

COMMITTEE CHAIR (highlight those in attendance):

Concession Chair: Huma Khimani

Fundraising Co-chairs: Jen Lewand & Heather Stupay

Yard Signs: Adrienne Toomey

Membership: Becky Barkley

Newsletter & Social Media: Jessica Gust

Website: Dave Lewand

Volunteer Coordinator: Carrie Foley

Wildcat Wear: Krista Leifheit & Colleen Garrison

Sponsorship: Heidi Hairston

Scholarship: Milena Stone

Agenda (before we start each meeting we take verbal attendance, call the meeting to order with 2 motions and approve the minutes of the past meeting with two motions)

Meeting was called to order at 6:00pm

Previous October Meeting Minutes approved, motioned by Carrie Foley and Dave 2nd the motion.

Update from President (Jen Tedrow)

- **Booster Liaison:** All athletic teams need to designate a Booster liaison.
- **Sponsor Advertising:** We'd like to see more posts promoting our sponsors on our social media platforms.
- **Concessions:** Several clubs have reached out about working concessions. Currently, we don't have enough volume to involve club teams, but we will follow up if this changes.
- **Newsletter:** The upcoming newsletter will be sent to all members and liaisons. Please help distribute it to your teams.
- **Wish List Updates:** Can we share a list of the items that Booster funds have paid for?
- **Winter Team Meetings:** Let's plan to speak at the winter team meetings to promote Booster memberships.
- **PTSA Collaboration:** PTSA has requested to share a table with us at Parent/Teacher Conferences on 11/25.

- **Information Sharing:** If you have items you'd like to promote, please send them to Steve Wick, who will share them with the NV community.

Athletic Director (Branden Adkins)

- No update

Sponsorship (Heidi Hairston)

CDM: There is still interest here; I'll continue to monitor and engage.

Sharko's: I'll reach out again to follow up.

New Leads: Currently, no new leads to report, but I'll keep you posted on any developments.

Treasurer (Elizabeth Sigal)

- **Healthy Financial Standing:** Our finances remain in a strong and stable position.
- **Wishlist Items:** The largest expenses continue to come from wishlist items.
- **Volunteer Giveback:** \$4,500 has been distributed to teams that volunteered to work concessions.
- **Wildcat Wear Sales:** Sales are up compared to 2023, reflecting positive growth.

Membership (Becky Barkley)

- **Current Membership:** 1 new member this month, 197 Wildcat Club members and 33 Booster members
- **Fall Team Memberships:** Cheer: 51%, Football: 40%, Girls Volleyball: 27%, Girls Tennis: 5%
- **Incentive Program:** Teams with the highest membership percentage for each season (fall, winter, spring) will receive \$500.

Looking Ahead (2025-2026)

- Moving to a simplified structure with one membership tier: **Gold Membership** for \$150.
- Athletic passes will no longer be included.
- Members will receive a choice of a blanket or tumbler as a thank-you gift.

Scholarship (Milena Stone)

- The process will begin in January, with applications due in April.

Concessions (Huma Khimani)

- Items will be moved as needed from the outdoor concessions to the indoor concessions.
- The sign-up link is available online.
- Pizza will only be ordered for senior nights or competitive games.

Wildcat Wear (Krista Leifheit & Colleen Garrison)

- An online store has been created for incoming freshmen to order their t-shirts.

- A social media post will be shared with families, providing details on how to place orders.
- Order pick-up will take place in December and January.
- A staff sale is scheduled for the first week of December at 6:30 AM, with discounts available.
- Calendar events will be reviewed to determine merchandise sale dates:
Main Building: Twice a month **Freshman Building:** Once a month
- No new merchandise purchases will be made until spring.
- Volunteer dates for Wildcat Wear sales during winter sports events will be shared soon.

Fundraising (Jen Lewand & Heather Stupay)

- **Split the Pot:** \$86 raised at the last home game.
- **Sharko's:** Scheduled for 11/13.
- **Ornaments:** Final order deadline is 11/22.
- **Scent Hound Fundraiser:** Running throughout November.
- **Pure Berry:** Interested in attending the first home basketball games on 12/5.
- **Chick-fil-A Eat-Out Night:** Rescheduled to December.
- **Bleacher Chairs:** Consider selling them through Wildcat Wear; Jen L. will explore this option.
- **Ring in the New Year:** More details to come next month.

Social Media (Jess Gust)

- No update
- Everything is scheduled and ready to be released to social media
- Please reshare on your own private page when you see a NV post

Website (Dave Lewand)

- Please send information to Dave for posting on our website.
- If you have any updates or changes, email them directly to Dave.

Yard Signs (Adrienne Toomey)

- Yard sign order forms are available online and can be submitted with payments through the same platform.
- Winter orders are due by **11/21 at 5 PM.**
- Update the Booster Membership winter slideshow for winter sports team meetings.
- **Distribution:** Yard signs will be available for pick-up at NV after school, with potential dates on **12/16 and 12/17**

Volunteers (Carrie Foley)

- No update

Meeting adjourned at 7:15pm, Jen Tedrow motioned and Carrie 2nd the motion.

Next MEETING: December 16, 2024 at NVHS in the faculty lounge.

(After each meeting, the Secretary emails out the minutes in PDF form to all Boosters board and committee members and the Athletic Director.