



MEETING MINUTES

Minutes of **October 15, 2024** NVHS Athletic Booster meeting in person: 6:00pm @ NVHS

OFFICERS: (highlight those in attendance)

President: Jen Tedrow

Vice President: Carrie Foley

Treasurer: Elizabeth Sigal

Secretary: Jen Maita

Athletic Director: Branden Adkins

COMMITTEE CHAIR (highlight those in attendance):

Concession Chair: Huma Khimani

Fundraising Co-chairs: Jen Lewand & Heather Stupay

Yard Signs: Adrienne Toomey

Membership: Becky Barkley

Newsletter & Social Media: Jessica Gust

Website: Dave Lewand

Volunteer Coordinator: Carrie Foley

Wildcat Wear: Krista Leifheit & Colleen Garrison

Sponsorship: Heidi Hairston

Scholarship: Milena Stone

Agenda (before we start each meeting we take verbal attendance, call the meeting to order with 2 motions and approve the minutes of the past meeting with two motions)

Meeting was called to order at 6:00pm

Previous October Meeting Minutes approved, motioned by Jen Tedrow and Krista Leifheit 2nd the motion.

Update from President (Jen Tedrow)

- Sponsorships with Raising Canes and John Greene Realtor are requesting a table at the football game on 10/18
- NV Boosters will provide two 6 feet tables for sponsors to use
- NV Boosters is still looking for sponsors
- Athletico is contracted through the district office and their contract will be expiring this year
- Consider setting up a Booster membership table at P/T conferences in November

Athletic Director (Branden Adkins)

- Early November is when winter sports will kick off
- 12/7 wrestling invite
- 12/14 JV quad wrestling in the Aux gym
- 12/14 girls basketball JV and Varsity will be playing
- 1/21 NV will host the Conference Cheer invite at 5:30pm
- Swim parents run their concessions

Sponsorship (Heidi Hairston)

- No update

Treasurer (Elizabeth Sigal)

- Wildcat Wear and concession books are closed for September
- Concessions showed higher profitability with the most recent deposit; profit gains depend on the payment cycle
- The bank has a money counter to verify our amounts for accuracy
- Go Fund balance is up due to increased ticket sales

Membership (Becky Barkley)

- 229 total members: 126 Wildcat Club members and 33 Booster members
- Membership numbers are lower than previous years
- Explore restructuring membership and offering better incentives for joining
- Meet with MV and WV to brainstorm strategies for increasing membership
- Pre-package swag bags for new sign-ups; this could be a great idea for 8th Grade Night in January

Scholarship (Milena Stone)

- No update

Concessions (Huma Khimani)

- Last outdoor concession will be held on 10/18
- Concessions have been running out of cash for change (need singles); considering starting with a larger bank during football season
- Indoor concession will need volunteers, dates coming soon
- Inspection for outdoor concessions 10/16
- Shoutout to Heather and Jen T for all their help with concessions
- Discuss offering different options for next season and increase prices
- Need help shutting down concessions for the season and moving drinks & food to indoor concessions for the winter.

Wildcat Wear (Krista Leifheit & Colleen Garrison)

- Plan to offer coffee and donuts on a Thursday or Friday during the first week of December
- Host an evening event in early December for families to shop for the holidays
- Explore the process for offering gift certificates for purchase
- Online store: Class shirts are sold through an online store managed by our vendor; NV Boosters will receive a percentage of sales and plans to purchase some inventory to keep on hand
- Holiday sweatshirts are currently in stock.

Fundraising (Jen Lewand & Heather Stupay)

- Raised a total of \$443 from the Split the Pot fundraiser
- Include advertisements for our sponsors on the website
- Dick's Sporting Goods: Can we secure an NV-exclusive 20% off promotion, with NV Boosters receiving 20% back?
- Consider hosting an AMC movie night where NV Boosters receive a portion of the proceeds
- Scent Hound: \$39 service in November, with NV Boosters receiving \$10 from each service booked
- Ornaments: Sell for \$20 each, with 20% of the profit going back to NV Boosters.
- Determine the deadline for ornament orders

Social Media (Jess Gust)

- Send Jess information you would like to share out through social media. Please give her time (about 2 weeks notice) and send her a text letting her know. If you can make a graphic for her to post/share, that would be great. If there is a specific flier - send to Jess so she can promote.

Website (Dave Lewand)

- Current website will be pushed out soon <https://nvhsboosters.com/>
- Connect to each chair to make sure all information is accurate before being accessible

Yard Signs

- Post the yard sign application online
 - Weebly and square
- Goal is to have everything online for the winter orders
- Need to establish deadline dates for order submissions for each season

Volunteers (Carrie Foley)

- Plan for the 2025-2026 football season and grilling operations: We need to find a new solution for staffing the grill. At Naperville Central and Naperville North there isn't a grill.
- Consider reaching out to a sponsor, such as Spartan Ale House or Sharko's, to handle grilling; (NV Boosters can possibly cover the cost of the sponsors banner in exchange for grillers).
- Explore the possibility of involving the Cooking Club – Can students from this class help with grilling?

- Old Town Pizza: Consider cutting slices in half and charging the same price

Meeting adjourned at 7:10pm, Jen Tedrow motioned and Heather 2nd the motion.

Next MEETING: November 11, 2024 at NVHS in the faculty lounge.

(After each meeting, the Secretary emails out the minutes in PDF form to all Boosters board and committee members and the Athletic Director.