

# NEUQUA VALLEY

## BOOSTER CLUB



Minutes of **September 9, 2024** NVHS Athletic Booster meeting in person: 6:00pm @ NVHS

### **OFFICERS: (highlight those in attendance)**

**President: Jen Tedrow**

Vice President: Carrie Foley

**Treasurer: Elizabeth Sigal**

**Secretary: Jen Maita**

**Athletic Director: Branden Adkins**

### **COMMITTEE CHAIR (highlight those in attendance):**

**Concession Chair: Huma Khimani**

**Fundraising Co-chairs: Jen Lewand & Heather Stupay**

**Yard Signs: Adrienne Toomey**

**Membership: Becky Barkley**

**Newsletter & Social Media: Jessica Gust**

Website: Dave Lewand

Volunteer Coordinator: Carrie Foley

Wildcat Wear: Krista Leifheit & **Colleen Garrison**

**Sponsorship: Heidi Hairston**

**Scholarship: Milena Stone**

**Agenda (before we start each meeting we take verbal attendance, call the meeting to order with 2 motions and approve the minutes of the past meeting with two motions)**

Meeting was called to order at 6:00pm – Jen Maita motioned and Becky Barkley 2<sup>nd</sup> the motion.

Previous August Meeting Minutes approved, motioned by Becky Barkley and Jess Gust 2<sup>nd</sup> the motion.

### **Update from President (Jen Tedrow)**

- Consider ways to increase enrollment in membership
  - Set up a table during PT Conferences in November to promote membership
  - Talk to team liaisons to communicate to families about joining NVHS Athletic Boosters. (not all Fall teams have liaisons)

## **Athletic Director (Branden Adkins)**

- National PTSA Week 9/9-9/13
- Fall sports are in full swing and going well

## **Sponsorship (Heidi Hairston)**

- Canes signed up for 12 months with table activation & announcements - a table with giveaways (coupons) and games. Canes will support any of the following:
  - Senior night/Senior Sunrise
  - Sell their food at concessions
- John Greene signed on for 2 years with table activation & announcements
  - Can be in the commons area during basketball games

## **Treasurer (Elizabeth Sigal)**

- In strong financial position

## **Membership (Becky Barkley)**

- Fall 2024 - Currently 205 total members (179 wildcat club & 26 booster members)
- Fall 2023 - 276 wildcat club and 18 booster members
- Consider simplifying the membership options as the current variety tends to be confusing.

## **Scholarship (Milena Stone)**

- Spring 2025 - 15 students (if qualified) will receive a scholarship which is an increase of five additional students compared to previous years.

## **Concessions (Huma Khimani)**

- Purchased: grill, toaster oven, pretzel machine & grilling supplies
  - Looking for people to grill at the football home games

## **Wildcat Wear (Krista Leifheit & Colleen Garrison)**

- 18k in purchases this last month
- Some sizes are selling out, so the selections are limited
- Constantly looking for new designs. If you come across something you like, take a picture and send it to Wildcat Wear Chairs.

## **Fundraising (Jen Lewand & Heather Stupay)**

- 50/50 and split pot raffles made \$116 at the Blue/Gold scrimmage

## **Social Media** (Jess Gust)

- Send Jess information you would like to share out through social media. Please give her time (about 2 weeks notice) and send her a text letting her know. If you can make a graphic for her to post/share, that would be great. If there is a specific flier - send to Jess so she can promote.

## **Website** (Dave Lewand)

- Current website will be pushed out soon <https://nvhsboosters.com/>

## **Yard Signs**

- Roughly 100 orders placed for Fall 2024
  - Exploring ways to transition our yard sign ordering process to an online platform
  - Consider offering yard signs exclusively to Booster members
- Determine winter deadline for yard sign sales
  - Timeline for winter rosters (end of October to end of November)
  - Add the order form to the website soon

## **Volunteers** (Carrie Foley )

- Volleyball concession volunteers needed

Meeting adjourned at 7:10pm, Jess Gust motioned and Becky Barkley 2<sup>nd</sup> the motion.

**Next MEETING: October 15 2024 at NVHS in the faculty lounge.**

*(After each meeting, the Secretary emails out the minutes in PDF form to all Boosters board and committee members and the Athletic Director.*