

NEUQUA VALLEY

BOOSTER CLUB



Minutes of **Nov 13th, 2023**, NVHS Athletic Booster meeting in person: 6:00 p.m. at NVHS

OFFICERS: (bold in attendance)

President: Cari Mohler

Vice President: Joe Mattia

Treasurer: Joe Scardina

Secretary: Julie O'Keefe

Athletic Director: Branden Adkins

COMMITTEE CHAIR (bold in attendance):

Concessions Co-chairs: Cari Mohler

Fundraising Co-chairs: Rich & Nicole Catizone

Membership: Jackie Dillon

Newsletter/Website/Social Media: Jessica Gust

Volunteer Coordinator: Carrie Foley

Wildcat Wear: Krista Leifheit

Sponsorship: Mark Mohler

Scholarship: Alison Senese, Shirley Navarro

AGENDA:

Meeting was called to order at 6:00 – Cari motioned and Shirley 2nd the motion. We approved the minutes from the October meeting. Shirley motioned and Rich 2nd the motion.

Presidents Report: Cari Mohler

1. Multiple board members and committee chairs have seniors and therefore will not be returning next year. We are looking to recruit new members for several board positions and committee chairs.
2. Winter Parent Meetings- Booster board members have gone to each sport meeting to explain the Boosters organization and encourage membership. Our membership numbers are still low.

Athletic Director's Report: Branden Adkins

1. Fall sports wrapped up last week
2. Winter sports are starting this week and next week
3. Wrestling Varsity Invite- Dec 2- planning to open concessions
4. Swim and Dive Meets- they will handle concessions
5. Successful launch of the Neuqua Valley Wildcats App on Nov 1st
 - a. Team Schedules
 - b. Notifications
 - c. Other services will be added throughout the year (possibly prom tickets)

Wildcat Ware: Krista

1. 8th Grade- Class 2028 shirts are now for sale
2. January 17th- 8th grade parent night- WCW will be open that night
3. New items are in and will be posted on social media

Treasurer: Joe Scardina

1. Wish list checks have been cut and given to Brandon to pass on to coaches
2. Concessions checks have been cut for the sports and teams that worked concessions. Brandon will deliver to coaches and clubs.

Concessions: Cari Mohler

1. Concessions sponsored by individual teams and clubs was a huge success and helped us staff the games.
2. We plan to continue this model next year.
3. December 13th- Pack the House event, concessions will be open

Memberships: Jackie Dillon

1. Membership is down this year, compared to last year's numbers.
2. All but 1 fall sport had less than 50% participation, most had significantly less than 50%.
3. We are concerned about the lower enrollment.
4. Go Fan requires payment at the time of season pass purchase, which has helped with collection.

Fundraising: Nicole & Rich Catizone

1. Yard Signs for all winter sports are being ordered and submitted together, based on the holiday schedule.
2. Delivery date: early February
3. Ideally, yard sign orders will be done through the website next year.
4. Ring in the New Year Raffles are set up and posted on social media.
5. Encourage early purchase in order to be eligible for each drawing.
6. \$5,000 goal has been set!

Website: Rich Catizone

1. Rich has reached out to Dr. Fuhrer about identifying students to work on the design and development of simple Boosters website for next year.

Sponsorship: Mark Mohler

No update

Scholarship: Alison Senese, Shirley Navarro

1. Application Due date will be pushed out a month to Monday, April 8th.
2. Volunteer essay reading will be Wednesday, April 10th.
3. Application form and instructions will be posted on the website in January.
4. We have a volunteer to take over the Scholarship committee next year and she can start with this year's essay reading, since Shirley and Alison both have seniors (and therefore are not able to read and score essays).

Social Media: Jess Gust

1. All fundraisers have been posted and daily updates are being pushed.
2. Cari asked that the Go Fan messaging and links be posted again.

Concessions Volunteer Coordinator: Carrie Foley

1. Carrie will create sign-ups for all home games for each winter sport.

Meeting adjourned at 7:04pm.

Next MEETING: **Dec 11th 2023 at 6:00 pm at NVHS in the faculty lounge.**