

NEUQUA VALLEY

BOOSTER CLUB



Minutes of **October 16, 2023**, NVHS Athletic Booster meeting in person: 6:04 p.m. at NVHS.

OFFICERS: (bold in attendance)

President: Cari Mohler

Vice President: Joe Mattia

Treasurer: Joe Scardina

Secretary: Julie O'Keefe

Athletic Director: Branden Adkins

COMMITTEE CHAIR (bold in attendance):

Concessions Co-chairs: Open chair position

Fundraising Co-chairs: Rich & Nicole Catizone

Membership: Jackie Dillon

Newsletter/Website/Social Media: Jessica Gust

Volunteer Coordinator: Carrie Foley

Wildcat Wear: Krista Leifheit/Abbie Reitzel /Marnee Friedman /Karen Young

Scholarship: Shirley Navarro/Alison Senese

Sponsorship: Mark Mohler

Agenda

Meeting was called to order at 6:06pm – Cari motioned and Krista 2nd the motion. We approved the minutes from the September meeting - Shirley motioned and Alison 2nd the motion.

President (Cari)

- Working on all the Board and Committee chair descriptions for succession for next year Booster's.
- It's been working well for the volunteer groups to work concessions for Football. Joe will cut the checks for each group in November.

Athletic Director (Branden Adkins)

- Fall Sports had many successes this Fall.
- Football – NVHS could host a round one playoff game. If we win against Central this Friday, we could possibly host a game. We would open concessions for that playoff game.
- NVHS Football will be part of a merger with the Southwest Conference next Fall (only football for one year to test it.)
- Launching anew App “NVHS” for athletics only – starting Nov 1st – for athletes and community to include schedules, announcements, rosters, contest outcomes, tickets, maps, live streaming, etc.

Sponsorship (Mark Mohler)

- No report

Treasurer (Joe Scardina)

- No report

Scholarship (Shirley Navarro/Alison Senese)

- Need to get the information out soon and talk it up at parent meetings.

Concessions (Cari Mohler)

- Moving into inside concessions now for Winter. If there is no team parent volunteer, then we will not open.

Wildcat Wear (Krista Leifheit)

- Trailer will be open if there is a home playoff game.
- Wildcat Wear is having a hard time filling volunteer spots for the Friday shifts at NVHS main.
- For the Pink out shirts sales about \$700-\$800 of the profit will be donated to Bringing Joy Cancer organization – they provide meals, gift cards to families that are dealing with cancer diagnosis.

Fundraising (Rich Catizone/Nicole Catizone)

- Possibly changing the Boosters website from Word Press. Rich will work with Cari/Lance and it will make it much easier.
- Yard signs are almost all distributed. Many late orders this Fall. An automated process would be beneficial. For now, we will still use paper order forms for Winter sports. Might consider bidding out for a new sign company for next year.
- We will print out the yard sign forms and bring to the Winter parent meetings to distribute – the forms will be ready on October 30th with a hard order stop of November 30th.
- Ring in the New Year Raffle fundraising is ready to go, and just need push marketing.
- Restaurant fundraiser can be done this Winter and figure out a new marketing.
- Adrienne Toomey has agreed to take over the yard sign process and Booster Teacher liaison.

Social Media (Jess Gust)

- When the new App opens, Jess would like some additional information to post and get out there.
- Amy Sullivan might consider the Scholarship Board position.

Volunteers (Carrie Foley)

- No report

Membership (Cari per Jackie Dillon)

- 13,300 total in ticket sales for Fall Go Fan so far.
- Working with PTSA on an action plan on how we pay PTSA back.
- Jackie will have more numbers at the next meeting in Nov.

Meeting adjourned at 6:58pm, Cari motioned and Rich 2nd the motion.

Next MEETING: Monday, Nov 13th, 2023 at 6pm in NVHS in the faculty lounge.