

NEUQUA VALLEY

BOOSTER CLUB



Minutes of **September 11, 2023**, NVHS Athletic Booster meeting in person: 6:00 p.m. at NVHS.

OFFICERS: (bold in attendance)

President: Cari Mohler

Vice President: Joe Mattia

Treasurer: Joe Scardina

Secretary: Julie O'Keefe

Athletic Director: Branden Adkins

COMMITTEE CHAIR (bold in attendance):

Concessions Co-chairs: Open chair position

Fundraising Co-chairs: Rich & Nicole Catizone

Membership: Jackie Dillon

Newsletter/Website/Social Media: Jessica Gust

Volunteer Coordinator: Carrie Foley

Wildcat Wear: Krista Leifheit/Abbie Reitzel /Marnee Friedman /Karen Young

Sponsorship: Mark Mohler

Agenda

Meeting was called to order at 6:06pm – Julie motioned and Joe S. 2nd the motion. The approved from the August were approved Jackie motioned and Joe 2nd.

Vice President (Joe Mattia reporting for Cari M)

- Concessions will need help stocking coolers Tues, 9/19 at 6pm.

Athletic Director (Branden Adkins)

- Track coach wants to open concessions for Spring and find parents to help out, including the middle school meets.
- Go Fan update: As of Saturday \$13,330 and 240 tickets. It is going well.
- We need to find out if PTSA check is coming from Boosters Treasurer or directly from Go Fan. (268 PTSA sold so far)
- Freshman volleyball tourney – Saturday, Oct. 14th – would like to open concessions for the day.
- Wildcat Kick-Off feedback: Blue and Gold scrimmage was more highly attended; seems like less parents so no sign ups for Boosters; food trucks were open later and did well; maybe too much in one day; maybe start time was too early – maybe next year 5pm- 8pm; maybe move some of the events inside the stadium; advertising more to freshman parents.

Sponsorship (Mark Mohler)

- No report

Treasurer (Joe Scardina)

- Go Fan revenue and money giving away to the Concessions Volunteers is probably a wash, but helpful to make sure the volunteers are working.

Scholarship (Shirley Navarro)

- Amy Sullivan may be interested in becoming the Scholarship chair next year per Jess.

Concessions (Open)

- Homecoming game will be a bigger game.
- Delivery during the week needs to be coordinated better to make sure there is someone to be there in case Branden or Carolyn is not available.

Wildcat Wear (Krista Leifheit)

- Doing very well this year so far – Wildcat kickoff from last year over \$1000 more; and frosh fest was about \$500 more.
- Last Friday was \$2,300 in WCW sales. The first Friday was about \$4,000.
- Krista working on a T-shirt to sell for the Pink Out game on Oct. 6th in conjunction with Wabonsie and proceeds will go to a breast cancer organization - first time at an away school game.

Fundraising (Rich Catizone/Nicole Catizone)

- No report

Social Media (Jess Gust)

- Needs to be kept up speed more in advance of events to make sure that it's on social media.

Volunteers (Carrie Foley)

- No report

Membership (Jackie Dillon)

- No report

Meeting adjourned at 6:48pm, Joe M motioned and Krista 2nd the motion.

Next MEETING: Monday, Oct 16, 2023 at 6pm in NVHS in the faculty lounge.