

NEUQUA VALLEY

BOOSTER CLUB



Minutes of **September 13, 2022**, NVHS Athletic Booster meeting in person: 7:00 p.m. at NVHS.

OFFICERS: (bold in attendance)

President: Cari Mohler

Vice President: Joe Mattia

Treasurer: Joe Scardina

Secretary: Julie O'Keefe

Athletic Director: Branden Adkins

COMMITTEE CHAIR (bold in attendance):

Concessions Co-chairs: Deepak & Tina Mehta

Fundraising Co-chairs: Rich & Nicole Catizone

Membership: Jackie Dillon

Newsletter/Website/Social Media: Jessica Gust

Volunteer Coordinator: Maria Poedtke

Wildcat Wear: Debbie Walsh/Krista Leifheit/Abbie Reitzel /Marnee Friedman /Karen Young

Sponsorship: Mark Mohler

Scholarship: Brenda Michalek

Agenda

Meeting was called to order at 7:03pm – Brenda motioned and Jackie 2nd the motion.

Previous August Meeting Minutes approved, Maria motioned and Tina 2nd the motion.

President (Cari Mohler)

- Working closely with PTSA as they have a brand new board.
- Consideration in participation in Cal's Angels for pediatric cancer awareness month. The school leadership will make a decision first, and then Booster's will follow their lead.

Athletic Director (Branden Adkins)

- Fall season sports going well.
- Parents are asking about Wildcat Wear on Social media – we will have a QR code for parents to follow. We don't have an online store.
- Shirts for Booster Board are on hold until end of the year.
- Booster name lanyards should be able to get Booster Board members into all games for free.

- Consider promoting service hours for younger students to work concessions hours.
- Wildcat Kickoff event to possibly consider moving it to Blue and Gold night for next year for larger turnout and to promote the Fall sports.
- Saturday Volleyball tournament in October.
- Multiple issues with middle school students at games.
- Donation from Herff Jones of \$680 to Boosters.

Sponsorship (Mark Mohler)

- Nine community sponsors currently at \$6,000.

Treasurer (Joe Scardina)

- Wish list total from Coaches for this year is around \$21,000.
- New square terminals worked out great. We need a hotspot or attached to wi-fi.
- Financially currently we are about the same as last year.

Membership (Jackie Dillon)

- Started out slow, it is picking up with 423 families signed up. 353 are Wildcat Club members and 70 are Boosters. That is 546 kids/families signed up. Promotion by the school, coaches and at events.
- Also the direct payment links are very helpful. 52 are unpaid Wildcat Club members and 21 Boosters club are not paid to date.
- Need to work on marketing to all parents.

Scholarship (Brenda Michalak)

- No report.

Concessions (Tina & Deepak Mehta)

- Aprons available for volunteers selling water at football games.
- Nothing less than \$5 for charging concessions.
- Requesting \$200 more singles for concessions.
- Popcorn machine is being fixed. Needs to be tested before game.
- Pepsi cooler is broken on visitors side. Looking to swap with the current indoor cooler. Mark will ask Sean the groundskeeper again.
- Basketball season starting up – do we have a liaison yet?
- Ben and Jerry's ice cream will be sold this upcoming game.
- Looking for additional co-chairs for concessions for succession.

Wildcat Wear (Krista Leifheit/Debbie Walsh)

- No report. All is good.

Fundraising (Rich Catizone/Nicole Catizone)

- Fall sport signs are at vendor. No Late orders accepted. 2-3weeks delivery time. Largest order to date. \$4960.00 w/profit of \$1768.00 to boosters
- Next Sign order: Winter- Nov/Dec
- Several restaurants set up monthly fundraisers. Lil Pops Naperville Oct 20 (Thursday) 20% back to boosters.
- Future restaurants: Canes Chicken-Nov, Lou Malnatis-Jan. Chic Filet-Feb. Sharkos-March
- Looking for dessert vendor for December week before Xmas break. Possibly Nothing Bundt Cakes. Any other suggestions welcome.

Social Media (Jess Gust)

- Working on social media.

Volunteers (Maria Poedeke)

- Several volunteers did not show up for their shifts last Friday's football game.
- Volunteers currently at 31 out of 36 needed for this Friday if all show up. We have name tags.
- Also for 9/30 game we are in good shape - 27 out of 36 volunteers.

Meeting adjourned at 7:58pm, Jess motioned and Mark 2nd the motion.

Next MEETING: Tuesday, 10/11/2022 at 7 pm at NVHS in the faculty lounge.