

# NEUQUA VALLEY

## BOOSTER CLUB



Minutes of **Aug 9th, 2021**, NVHS Athletic Booster meeting in person: 7:00 p.m. at NVHS

### **OFFICERS: (bold in attendance)**

**President: Cari Mohler**

**Vice President: Joe Mattia**

**Treasurer: Joe Scardina**

**Secretary: Julie O'Keefe**

**Athletic Director: Branden Adkins**

### **COMMITTEE CHAIR (bold in attendance):**

**Concessions Co-chairs: Deepak & Tina Mehta, David Cabrere**

**Fundraising Co-chairs: Rich & Nicole Catizone**

**Membership: Jackie Dillon**

**Newsletter/Website/Social Media: Jessica Gust**

Volunteer Coordinator: Maria Poedtke

**Wildcat Wear: Debbie Walsh/Krista Leifheit**

Sponsorship: Mark Mohler

Scholarship: Brenda Michalek

**Shirley Navarro**

### **AGENDA:**

Jackie motioned to start the meeting. Minutes from July meeting approved - Motioned by Nicole, and seconded by Jess.

### **Presidents Report: Cari Mohler**

Anticipating the Wild Cat Kickoff this Friday 8/13 - set up will be at 3pm – actual event is from 4pm – 6pm. We will need volunteer help tearing down after the event. Wildcat wear will be inside – must wear masks. Games include: Row House is coming with 2 rowers and a rowing challenge; a Dunk tank – with coaches and Deans; PTSA got an inflatable ax throwing and mini golf course. There will be 7 Food Trucks – students must pay for food. Goal is to get people to sign up for Boosters. Hopefully families will attend as well.

Cari attended the football meeting to encourage parents to sign up for Boosters. Friday at 6pm is the Cross Country meeting – need a Booster representative to attend. Cari will attend Girls Golf meeting. We need also a volunteer for Boys Soccer at 9am Saturday. If she hears of more we will let group know what's needed.

Cari's working on Volunteer Sign Up currently for Maria these 2 weeks. There are parents who are interested in volunteering and she will follow up with them.

Also, it was discussed a possible new Booster Club fundraising model be considered for next year. New model would be that Booster Club would raise the funds for the Wish List, then present a big check to the Athletic Department. At that point the Athletic Director would then be responsible for dispersing the funds to the different teams/coaches.

### **Athletic Director's Report: Branden Adkins**

Fall Sports are underway. Numbers are solid -slight drop from years past but not concerning.

Sept. 24<sup>th</sup> will be Hall of Fame night and Homecoming Week – NVHS will be honoring 5 inductees. Game will be televised vs. NCHS.

Branden gave Cari the Wish Lists. He also suggested a possible larger Capital Project for the Booster Club to consider - a new scoreboard is badly needed. The stadium scoreboard is very old/original and needs updating. It costs about \$250,000 to purchase. Cari said it might be good to have a capital project so that this group may leave a legacy for the school, the community as well as athletics. Mark Mohler is willing to work on Sponsorships and has done some research.

Football Game themes:

8/27 NEON (home)

9/3 GOLD (away)

9/17 BLACK (away)

9/24 BLUE and GOLD (Homecoming)

10/1 GROUTFIT (away)

10/8 PINK (away)

10/15 CAMO (home)

Gold Rush group only has a few members and waiting to see what happens and if attendance grows.

Branden talked about a Wish List item, the new Hudl expense - it is a service that breaks down game film, scouting, stats for the school. It has evolved and has only cost \$3,900 in past. The price went up to \$13,000 this year. Branden negotiated them down to \$9,500. Hudl will upload all games and practices that take place in the gym – and it also streaming capabilities. The camera comes with new package as well. It will and can benefit all sports programs, and he hopes all teams will use it. For example, if soccer wanted to upload a game into Hudl they can.

### **Wildcat Ware: Krista and Debbie**

They are all set with volunteers for this Friday's Kickoff event. Frosh Fest is Monday, 6pm – 8pm – they do need a few more volunteers for this event. The trailer will be in front of the Freshman Center. Cari will remind Lance to move trailer.

At Blue and Gold game they will be selling Wildcat Wear.

They are slowly getting new items/apparel as more as time goes on. Goal is to open store every Friday at Main. Then at Freshman building only once a month – we will need more volunteers. They would like to train new volunteers as well.

Joe asked about their goal for Wildcat Wear this year. Krista explained when things are bought, they consider shipping costs and then they are marked up about 40%. Last year they ordered about

\$12,000 worth of apparel – which is a 1/3 of what's usually ordered in past years. They said goal might be 20%- 25% for this year.

For football Games Wildcat Wear will be set up on the track. No mask restrictions outside.

**Treasurer/Joe Scardina:**

Joe paid out all the scholarships out to schools.

He doesn't have the financials yet his month. Doesn't have access of the online checking yet to run them.

He talked about replacing an iPad as its aging, the need a bigger coffee maker in the Concession Stand and looking into if AT&T can be bundled for the tablets to make less inexpensive.

He was noticing that some teams only ask for things every 3-4 years, and yet some of same teams ask for things every year. Booster Club usually spend about \$25K - \$30K per year on the Wish List. Total Booster ask is about \$32,000 this year. Wish list is usually presented at July meeting and approved at August meeting in past. Joe Scardina will look at Wish List and send out an email recommendation with the suggested amount to the Board/Committee and he asks that we will vote via email. In the past Boosters generally funded about \$25,000 per year. \*\*\*Cari did send out email on August 10<sup>th</sup> that had the suggested recommendations of the Wish List amounts to grant to the different teams, which totaled \$26,468 for the 2021- 20122 year.

If you need the Tax ID number, Joe has it for any expenses.

**Concessions/ David Cabrere:**

They are three home games this year. It looks like we can have additional food items – more than we did last year. Cooked foods need to be discussed. Options include Chic-fil-A, pizza, or sandwiches. The yearly clean up needs to be done soon of Concession Stand – a few volunteers are needed to help. Once it's clean, then health department will come out for permit. Cari said that Brenda and Mike Michalek mentioned they would volunteer to clean up. Looks like no food restrictions. Hopefully, Concessions will be up and selling for the Blue and Gold game.

**Memberships/Jackie Dillon:**

Currently 258 memberships – 10 duplicates. The number one sport is Football, 2<sup>nd</sup> is Baseball, 3<sup>rd</sup> is Girls Swimming and Diving, 4<sup>th</sup> is Boys Swimming and Diving.

There are multiple forms that need to be streamlined. Cari, Jess and Jackie will meet next week to discuss. Jackie mentioned that there is no way to track who has paid. Krista thinks she can run a basic Square report to see who has paid and cross reference.

Cari just noticed that the Fine Arts are included in the package deal. Cari asked Kerri Dunn is looking into it. Branden will ask Lance about it as well.

For Kickoff event– Jackie will have a tablet and square to sell the memberships. She will also have lists of people who have signed up already for reference.

**Fundraising/Nicole & Rick Catizone:**

Nicole will pull permits for “split the pot” raffle at football games.

The Booster Sport signs update is that electronic link is not working, so there will be only paper and pen forms. It will cost \$50 per sign, and \$10 per name plate. No sales tax will be charged as it going to athlete/Booster Club, and we are tax-deductible. Branden will send an email explaining this new sign procedure to the Fall Coaches and ask them to forward to parents.

**Sponsorship: Mark Mohler**

Branden said Sponsorships started with the scrolling board sponsors in the gym– the company helps get the sponsors and it helps pay for this– it’s an agreement with the company. He isn’t able to add new sponsors to the boards There is no current pay-off as of yet. Could consider a different option in future.

Other opportunity is the Banners on the fence by 95<sup>th</sup>. That can continue, but has to stay outside – can’t be in the gym.

**Scholarship/Brenda Michalek:**

All 10 scholarship forms were submitted to Joe for payment last week.

**Social Media/Jess Gust:**

Website is a work in progress. Cleaned up Scholarship section and recognized winners. Membership needs to be worked on as well.

Jess wants to put more education out there on “What is Boosters” – explaining what are we doing? And where the money is going? The website needs to be updated and we need to get all the links working. It is all going in the right direction. Still working on getting Facebook passwords. Jess said any and all suggestions are welcome – please text Jess on any social media, newsletter and website related items too.

Meeting adjourned at 9:04pm.

**Next MEETING: Sept. 13th 2021 at 7:00 pm at NVHS in the faculty lounge.**