

NEUQUA VALLEY

BOOSTER CLUB



Minutes of **July 12, 2021**, NVHS Athletic Booster meeting in person: 7:00 p.m. @ Mohler's home

OFFICERS: (bold in attendance)

President: Cari Mohler

Vice President: Joe Mattia

Treasurer: Joe Scardina

Secretary: Julie O'Keefe

Athletic Director: Branden Adkins

COMMITTEE CHAIR (bold in attendance):

Concessions Co-chairs: Deepak & Tina Mehta

Fundraising Co-chairs: Rich & Nicole Catizone

Membership: Jackie Dillon

Newsletter/Website/Social Media: Jessica Gust

Volunteer Coordinator: Maria Poedtke

Wildcat Wear: Debbie Walsh/Krista Leifheit

Sponsorship: Open position

Scholarship: Brenda Michalek

AGENDA:

Brenda motioned to start the meeting. Minutes from June 14th meeting approved - Motioned by Jackie, and second by Brenda.

Presidents Report: Cari Mohler

Wildcat Kickoff 8/13/21

Cari met with Lance and Karie Dunn to talk about the Wildcat Kickoff to be held on Friday, Aug 13th from 4pm – 6pm (need volunteers 3pm - 7pm – two shifts) in the Main circle of NVHS. Goal is an entire all “back to school event” will include music, activities/games, food trucks. Combining Booster and PTSA tent together to sell memberships. PTSA will be coordinating the food trucks. Boosters need to come up with activities for kids and families and to run the activities, such as Dunk Tank, Cornhole bag/Can Jam games, and other carnival game. We would like to have samples of items that Boosters have provided sports teams in the past. This is not a fundraiser – but we will sell Wildcat Wear and Booster memberships at this event. We will need the two Squares to process payments. NVHS is taking care of prizes. Lance will start advertising this week. We will need volunteers to work the tent, sell Wildcat wear and monitor activities. Maria will use the prior Booster membership list to send out and ask for volunteers to help out – maybe 18-20 volunteers total including the Board.

Booster Packets will get sent out after members have signed up, and the new Athletic secretary will prepare and send out after event, including free popcorn, discount card, etc.

Frosh Fest:

This will be held on Monday, Aug. 16th from 6pm – 8pm, for Freshman and parents to tour the building. Kona Ice and band will be there. Boosters need to provide the Wildcat Wear trailer and volunteers. We will contact Krista and Debbie to follow up on apparel. Maria will work on getting volunteers – perhaps 5 only plus board members.

Cari emailed out the NVHS School Year Calendar that Lance provided her. The first football game is August 27th. Homecoming Dance and game will be on September 25th. They are hoping for a very normal school year and to bring back lots of School Spirit and to really engage the NVHS Community this year.

Carrie will reach out to Brandon and ask when Fall Sport parent meetings will be held, so Board members and committee members can show up to sell and encourage Booster memberships. Jess is attending the Cheer meeting this week, and will look into getting information for the parents. One option is to send them to the Boosters Facebook page or go to NVHSboosters.com so they can register online.

Wildcat Ware:

Krista and Debbie have started to order spirit ware per Cari.

Treasurer/Joe Scardina:

Joe recently bought the non-for-profit software to get started. Joe needs to go to the bank with John and Cari to become the new signers on the account. Joe talked to Row House and if people mention Boosters when they sign up, Boosters will get 1/2 of the first month's payment back. Joe needs to pay out the reset of Scholarships – there are two remaining. Joe will look into a reimbursement form for expenses for our Board/Committee. A laptop was purchased that can be passed along from Booster treasurer to treasurer to make transitions easier.

Concessions/Deepak & Tina Mehta:

Maria suggested that they ask Branden about if any new food sales guidelines have changed. The Board does have a Sam's card. Make sure to discuss at the Aug. 9th meeting about getting concessions set up for football. Our football concession site has to be certified by the Health Department. Cari will look into this via John.

Memberships/Jackie Dillon:

Jackie is currently getting emails from parents that are signing up for Boosters. She still needs access to the data base and waiting on the binder from Angela.

Fundraising/Nicole & Rick Catizone:

Nicole has organized to sell all Team Yard signs from the Boosters, from vendor All Star Sports Signs. We will be selling metal signs for \$45 each without customization – additional options for \$10 names plates and \$10 Varsity plates and bag tags as well. It will be nice to make money. They will hopefully be delivered to a "Team Mom" and that person will distribute them.

We also need to get permits for each home game to sell the 50/50 split the pot.

Sponsorship:

We have no committee person designated for sponsorship yet. Cari will talk to Branden as to what we are offering these businesses and what they are promised. If we have information by Aug event, it may be nice to offer at the Wildcat Kickoff. We need to get additional information from Karen Sanders – past sponsorship chair.

Scholarship/Brenda Michalek:

8 of 10 the Scholarship awardees have been paid out – waiting on two more to turn in information.

Social Media/Jess Gust:

Jess would like a copy of what Lance is sending out on Wildcat Kickoff and Frosh Fest and will promote as well. Also needs to figure out which NVHS FB pages are current, needs a schedule of all sports games, etc. We need to put up the new scholarship winners on website and Jess will, once she has access. Cari, Jess and Nicole are meeting with Jim this Wednesday to hopefully get more information. All Booster Board/Committee members are invited.

Meeting adjourned at 8:26pm.

Next MEETING: **8/9/2021 at 7:00 pm at NVHS in the faculty lounge (hopefully).**