

# NEUQUA VALLEY

## BOOSTER CLUB



Minutes of **October 12, 2021**, NVHS Athletic Booster meeting in person: 7:00 p.m. @ NVHS

### **OFFICERS: (bold in attendance)**

**President: Cari Mohler**

Vice President: Joe Mattia

**Treasurer: Joe Scardina**

**Secretary: Julie O'Keefe**

**Athletic Director: Branden Adkins**

### **COMMITTEE CHAIR (bold in attendance):**

**Concessions Co-chairs: Deepak & Tina Mehta**

Fundraising Co-chairs: Rich & Nicole Catizone

**Membership: Jackie Dillon**

**Newsletter/Website/Social Media: Jessica Gust**

**Volunteer Coordinator: Maria Poedtke**

**Wildcat Wear: Debbie Walsh/Krista Leifheit**

**Sponsorship: Mark Mohler**

**Scholarship: Brenda Michalek**

### **September 13, 2021 Agenda**

Meeting was called to order - motioned by Maria and Mark 2<sup>nd</sup> the motion.

Previous September Meeting Minutes approved, motioned by Jess and Cari 2<sup>nd</sup> the motion.

### **Athletic Director (Branden Adkins)**

- Fall sports wrapping up – 3 for 3 Conference championships. Lots of success this Fall.
- This weekend Freshman VB tournament. 8am – 1pm Saturday with 8 teams.
- Football events coming up – we will host week 9 – on Oct. 22<sup>nd</sup>. If we win, we will be also hosting 1<sup>st</sup> round of playoffs – Oct. 29<sup>th</sup> or 30<sup>th</sup>. If we are a top 5 seed, then we would also host week #2 – Nov. 5<sup>th</sup> or 6<sup>th</sup>.
- There are some behavior issues with Middle School students – now limiting only 3 middle school students to enter per adult at football games. ID's are required now for all HS and middle school students to enter game. There will now be a special entrance for middle school students.

### **Treasurer (Joe Scardina)**

- Concessions financial update: First football game = 44% profit, \$3450. 2<sup>nd</sup> football game = 65% profit, \$4480.
- PTSA is asking for payment of Boosters Wildcat Club - \$4580 will be paid out to PTSA.
- Cari will buy additional android swipers this week.

### **Membership (Jackie Dillon)**

- Memberships are slowing down a bit. For Winter sports, a big blast will go out to promote Boosters.
- 59 Wildcat members have not paid and 18 Boosters – Jackie is sending out reminders to pay.
- Current 406 Families and 522 kids are Booster members.

### **Volunteers (Maria Poedeke)**

- Volleyball needs more concession volunteers to work the last few games including the tournament this weekend.
- Send volunteer link to Carolyn in the office to send out Volunteer link to get more concessions volunteers especially during the indoor sports.
- Currently we need more football concession volunteers for this weekend. We should reach out to Cheer, Dance and football parents to sign up volunteer.
- Maria will put up the Oct. 22<sup>nd</sup> football playoff game on the volunteer sign up tonight to start filling the slots.

### **Scholarship (Brenda Michalek)**

- No report.

### **Fundraising (Rich Catizone/Nicole Catizone)**

- The fall sport's signs have arrived and been distributed. We cannot take late orders. Next opportunity with Winter sport's order is set for Nov/Dec.
- We raised the price with winter orders to cover sales tax however I received info from 3 different sign companies that in the state of IL we do NOT pay or charge sales tax on any "printed material" that includes signs, banners, programs, raffle tickets etc.
- There's more opportunity for 50/50 raffle at this week's Home game and at playoff games.
- Nov/Dec begins our "Ring in the New Year Raffle" - athletes sell individual tickets for weekly draws and one large draw Dec 30th. Teams with most combined ticket sales get a bonus. Tickets are sold online format.

### **Sponsorship (Mark Mohler)**

- Branden and Mark met with Nevco scoreboard company. Goal is to raise almost \$300,000 by May 2022. \$265K minimum needed. Nevco will put together 3 packages for us to review.
- Need \$25,000 - \$75,000 Sponsors to fund the scoreboard: Need 1 Diamond sponsor at \$75K (Mark will approach Dick's, Athletico, etc), and 8 Platinum sponsors at \$25K each – which is

\$5,000 per year for 5 years). It will be a fully tax-deductible donation. These sponsors will have permanent banners on the scoreboard.

- This will open up revenue streams once it's installed – advertisements can be sold. Media students can help run it.
- Please let Mark know if anyone has business contacts who may be interested.

### **Wild Cat Wear (Krista Leifheit/Debbie Walsh)**

- Opening for sales this Thursday for Volleyball. Also Friday at Freshman Center and Football game.
- Oct. 22<sup>nd</sup> might not be open as Debbie and Krista are out of town. Find one board member to run and just sell one t-shirt, one sweatshirt, blankets, coats and hats for the colder weather.
- Playing catch up as shipping is delayed due to Covid.
- Open to working on a plan for next year's NVHS "standard" style apparel.

### **Website/Social Platforms (Jess Gust)**

- Jess has been adding information. Please email anything to Jess that's coming up and she's happy to help promote.

### **Concession (Tina Mehta)**

- Indoor concessions have been open.
- Sales at indoor concessions has varied from \$150 - \$290.
- If a team can't help staff the concessions, perhaps it should not be open.
- For football games, perhaps just sell water at a table by Wildcat wear – cash only to help line decrease.
- Extra cash is need for each football game for change – especially singles.

Meeting adjourned at 8:17pm. Jess motioned to adjourn and Mark 2<sup>nd</sup> the motion.

**Next MEETING: Tuesday, 11/8/2021 at 7:00 pm at NVHS in the faculty lounge.**