

# NEUQUA VALLEY

## BOOSTER CLUB



Minutes of **December 13, 2021**, NVHS Athletic Booster meeting in person: 7:00 p.m. @ NVHS

### **OFFICERS: (bold in attendance)**

**President: Cari Mohler**

**Vice President: Joe Mattia**

**Treasurer: Joe Scardina**

**Secretary: Julie O'Keefe**

**Athletic Director: Branden Adkins**

### **COMMITTEE CHAIR (bold in attendance):**

**Concessions Co-chairs: Deepak & Tina Mehta**

**Fundraising Co-chairs: Rich & Nicole Catizone**

**Membership: Jackie Dillon**

**Newsletter/Website/Social Media: Jessica Gust**

Volunteer Coordinator: Maria Poedtke

**Wildcat Wear: Debbie Walsh/Krista Leifheit**

Sponsorship: Mark Mohler

**Scholarship: Brenda Michalek**

### **Agenda**

Meeting was called to order at 7:01 - motioned by Jackie and Nicole 2<sup>nd</sup> the motion.

Previous November Meeting Minutes approved, motioned by Cari and Debbie 2<sup>nd</sup> the motion.

### **Athletic Director (Branden Adkins)**

- Winter Sports are off and busy. Swim Invite at home this weekend. Good attendance with Naperville Central Boys Basketball on Friday night.
- "Snap" – A new fundraising option for future Boosters and teams. Some local schools use it and have had success with it.
- One Huddle camera is now in the gym and can be used. All sports are welcome to use the camera. Looking into the option of possible Live Streaming games.
- Feb. 2<sup>nd</sup> NVHS Open House/Athletic/Activity Information night for 8<sup>th</sup> Graders in the Gym. Booster's to set up a table to promote Booster memberships & also open up Wildcat Wear. Time to TBD.

### **Sponsorship (Mark Mohler)**

- Mark has been reaching out to quite a few local companies to introduce the new Scoreboard fundraising effort. Many have said to call them in the new year when new budgets come out.

### **Treasurer (Joe Scardina)**

- Joe filed for an extension for 2020 taxes.
- Half of the coaches wish lists have been paid out.
- Joe is asking Wildcat Wear for an inventory date.

### **Membership (Jackie Dillon)**

- Jackie got a list from Carolyn of the Fall sports – Boys Golf was at 80%, Girls Golf 60% and Football at 54%. The Top team each season will get rewarded.

### **Scholarship (Brenda Michalek)**

- Jan 1<sup>st</sup> will go live for scholarship applications. Everything will be paper format this year including application. Will close out March 15<sup>th</sup>.

### **Concession (Tina & Deepak Mehta)**

- Good response now to Boys Basketball concessions volunteers. Tina has been coming in and setting up and helping with sales.
- Need to look into opening up for Thursday's Best Buddies/Steps Basketball Olympics. Perhaps sell just drinks and candy.
- This Wednesday, Dec. 15<sup>th</sup> at 3:30pm Boosters Board to meet at Football Concessions to move all the products to the indoor facility.
- If there's an extra Tablet/Square, Tina requesting to have it at Concessions for credit card charges - \$5 minimum to charge.

### **Wild Cat Wear (Krista Leifheit/Debbie Walsh)**

- There have been some yearly donation requests. We need to decide on criteria on how we give out donations.
- Also a request from NVHS Staff luncheon raffle baskets donation for December.

### **Fundraising (Rich Catizone/Nicole Catizone)**

- Winter NVHS Sign order came in and have been given to Team Parents.
- Booster "Ring in the New Year Raffle" is going well. We are using a new online site for ticket sales called "Rally Up" – it's working very well. Fee is nominal and is automated to select winners.
- Raffle ticket sales are currently at \$3,375. We would like to make a big push with coaches and parents to encourage ticket sales the next two weeks of December.
- Winners: Four \$50 Draws once a week in December, then December 24<sup>th</sup> is \$100 draw and Dec. 31<sup>st</sup> \$500 draw.

### **Website/Social Platforms (Jess Gust)**

- Helping a lot with marketing/social media for Raffle Fundraiser this month.
- Scholarship applications, Raffle tickets, and Wildcat Wear posts are the biggest items to push from now until early January.

### **Volunteers (Maria Poedeke)**

- Only 4 empty spots in Basketball concessions.
- Will post an email about the Spring dates for Wildcat Wear.

Meeting adjourned at 8:14pm. Brenda motioned to adjourn and Nicole 2<sup>nd</sup> the motion.

**Next MEETING: Tuesday, 1/10/2022 at 7 pm at NVHS in the faculty lounge.**