

# NEUQUA VALLEY

## BOOSTER CLUB



Minutes of **September 13, 2021**, NVHS Athletic Booster meeting in person: 7:00 p.m. @ NVHS

### **OFFICERS: (bold in attendance)**

**President: Cari Mohler**

**Vice President: Joe Mattia**

**Treasurer: Joe Scardina**

**Secretary: Julie O'Keefe**

**Athletic Director: Branden Adkins**

### **COMMITTEE CHAIR (bold in attendance):**

**Concessions Co-chairs: Deepak & Tina Mehta**

**Fundraising Co-chairs: Rich & Nicole Catizone**

**Membership: Jackie Dillon**

**Newsletter/Website/Social Media: Jessica Gust**

**Volunteer Coordinator: Maria Poedtke**

**Wildcat Wear: Debbie Walsh/Krista Leifheit**

**Sponsorship: Mark Mohler**

**Scholarship: Brenda Michalek**

### **September 13, 2021 Agenda**

Meeting was call to order- motioned by Brenda and Maria 2<sup>nd</sup> the motion.

Previous August Meeting Minutes approved, motioned by Jackie and Tina 2<sup>nd</sup> the motion.

#### **Old Business**

- David is no longer a Concession Chair.

#### **Athletic Director (Branden Adkins)**

- Lots of success in all Fall sports this year so far.
- October 24<sup>th</sup> is Homecoming and Hall of Fame – inducting 4 members. Prep rally will be earlier that day. Week 9 and Playoff games are yet to be determined closer to the dates.
- He thanked the Boosters for approval of Wish List items as they are starting to come in.

#### **Treasurer (Joe Scardina)**

- All financials are caught up through August. He asked that the Chairs start thinking of their goal for the year. He asked that you email him please.

- Joe will work with CPA on last year's taxes.
- Please use the expense document in the google drive when you turn in any receipts.

### **Membership (Jackie Dillon)**

- Great progress made over last month, currently 291 Wildcat Club Members, plus 109 Boosters Members, for a total of 516 total.
- Jackie is following up with those who signed up and that have not paid yet.
- Football currently has the most Booster Members, Cheerleading and Girls Volleyball are also doing well, followed next by Baseball, Boys Soccer and Track and Field.
- Name badges and lanyards are ordered for the Board, as well as 30 "Volunteer" badges to use at events.
- Joe asked that Membership figure out costs for next year for Wildcat Club vs. just Boosters. It should have been be \$5 more for Wildcat Club – which includes popcorn all year and the discount. It was switched in Square back to the correct Wildcat Club price of \$67.25.

### **Volunteers (Maria Poedeke)**

- The two volunteer list are out as of now. The Concession Chair needs to contact each sport and then the sport parents will fill those volunteer spots.
- 50% of Football Concessions is covered. 15 of 31 spots are filled for next two football games. We should do a football push soon to fill the spots. 62 out of 95 spots are filled for Wildcat Wear sales.
- Brenda will reach out to the Volleyball Coach to get those volunteers.
- Candy, chips, popcorn, drinks should be available during games at Concession stand in Main.
- Booster's own a Concessions Trailer and we should look into opening that up for Spring sports for extra revenue.
- Jackie can send a list of new members to Maria and she can send out the Volunteer list as it's been a month since first Volunteer Sign up.

### **Scholarship (Brenda Michalek)**

- No report.

### **Fundraising (Rich Catizone/Nicole Catizone)**

- The revenue from 50/50 split from 1<sup>st</sup> game was \$174 profit, 2<sup>nd</sup> game was \$106 profit. Parents/Volunteers should walk the stands to encourage more ticket sales.
- The Fall fundraiser was selling Sport Signs – 68 signs were sold and profited \$585. It was a first time fundraiser and for next year we can advertise the signs better to coaches and players.
- The next fundraiser will be the Ring in the New Year Raffle. Currently also looking into venues for Candlelight Bowling and a Golf Outing are the Spring fundraising efforts.

### **Sponsorship (Mark Mohler)**

- Mark is building database of sponsors. We will keep existing Sponsor signs up on the Stadium fence until end of school and then decide new policies. Three new signs were sold Grade Power Learning, American Mechanical System and Storm Guard of Naperville are new sponsors and have been hung up.
- Mark suggested for next year to increase the size of the sign as it will be easier to read from street. Cost is \$500 for each sponsorship.
- Mark's goal is to get four big sponsors to fund a new scoreboard at perhaps at \$50,000 each i.e. Athletico, Coke, etc.

### **Wild Cat Wear (Krista Leifheit/Debbie Walsh)**

- Working on getting more Volunteers and currently have had some really good ones.
- They are piloting the "no cash" policy at lunch and it's working well.
- Freshman Center opening is struggling due to reducing stock at Main. They are considering having just one basic t-shirt and one NVHS sweatshirt and keep it all there permanently.
- New orders are simple block "NVHS" or distressed version. Orders placed in June are coming in slowly.
- Branden will talk to Lance to see if there's a creative way to pass along these Extra 2020 to 2024 Class t-shirts. Consider donating to the Class Houses.
- Krista & Debbie will look into pushing out Wildcat Wear Volunteer sign up through emails to NVHS families via E-news.

### **Website/Social Platforms (Jess Gust)**

- Booster website forms and information are all being updated. Follow up with Committee Chairs will be done by Jess. Please send Jess all information via email.

### **Concession (Tina Mehta)**

- Concession equipment is being fixed. PepsiCo replaced the motor in soda machine. We need to make sure moving forward to purchase PepsiCo products. Freezer will also be fixed at a cost \$870. Health inspection is the Sept. 16<sup>th</sup>. Clean-up will happen on the 15<sup>th</sup> – Volunteers are needed to help clean up.
- Menu items for next game will be lower priced cost items including Pizza, hot dogs, hamburgers, popcorn, soda, water, Gatorade. Overflow product can be put in the Main building Concessions area.
- Before the Homecoming game there will be an additional meeting to finalize all the details of Concessions to be held on Monday, Sept. 20<sup>th</sup> at 7pm in Cari's backyard.

Meeting adjourned at 8:36pm.

**Next MEETING: Tuesday, 10/12/2021 at 7:00 pm at NVHS in the faculty lounge.**